

PRIVACY POLICY

We thank you for your interest in our website. Protecting your personal data is very important to us. Your personal data is processed and used in observance of the applicable statutory provisions, particularly the General Data Protection Regulation and the Data Protection Act, and exclusively for the relevant purpose. Below we inform you in detail about the nature, scope and purpose of the data processing:

1. Data controller

The data controller is Viappiani Printing S.r.l., General Manager Matjaz Gorjup. You can contact us by mail to Via Cassanese, 206, 20090 Segrate – Milano, Italy or by email at privacy@cti.group.

2. Collection, processing and use of Personal Data

You can visit our site without providing any personal information. However, data is automatically stored in our log files which we receive from your browser (e.g. Chrome, Firefox, Safari, etc.) during your visit. This specifically means that the IP address is known, and a cookie is created on your computer. This cookie is used to analyse the use of our website (please see further details under Point 4).

We only collect, store and process your data to abide by our contractual and legal obligations and, if need be, to respond to legal claims resulting therefrom as well as for advertising purposes. We only process personal data that you voluntarily provide within the scope of a contractual relationship with us or when registering for our newsletter.

If you signed up for the newsletter separately, your e-mail address will be used for internal advertising purposes until you unsubscribe from the newsletter. You can unsubscribe at any time without incurring costs other than the transmission costs according to the basic rates applied by your access provider.

We do not disclose any personal information to third parties unless this is permitted or required by law or expressly requested by you, for example in the course of service providers being used to fulfil your order (e.g. transport companies, logistics specialists, banks).

Conscious of the sensitivity of personal data, we take all legally prescribed measures to protect the personal data that is entrusted to us.

If you believe that the processing of your data violates the Data Protection Act or that your data protection rights were violated in some other way, you may lodge a complaint with the competent supervisory authority.

3. Access, rectification, erasure

In accordance with the Data Protection Act, you have the right to access information concerning your stored data as well as the right to the rectification, restriction or erasure of this data free of charge. Upon request made in writing, we are happy to provide you with information concerning stored data pertaining to you. Please make your request by mail to Via Cassanese, 206, 20090 Segrate – Milano, Italy or by email at privacy@cti.group.

If your data which is processed by us is incorrect, please let us know so that we can rectify this without delay.

In the event that you no longer wish for your data to be processed or for it to no longer be processed to the previous extent, we kindly ask you to inform us of this by mail to Via Cassanese, 206, 20090 Segrate – Milano, Italy or by email at privacy@cti.group, informally. We will promptly erase your data or restrict the processing of your data accordingly and contact you with this information. Should compelling legal reasons prevent erasure, we will inform you of this.

4. Use of cookies

On our website, we use what are referred to as cookies. Cookies are small files that are stored on your data carrier and that store certain settings and data to be exchanged with our system over your browser. This storage helps us design the website for you accordingly and makes it easier for you to use, for example by storing certain entries you have made so that you do not have to keep entering that information repeatedly.

Your local browser settings allow you to restrict the use of cookies, which may result in our services no longer functioning for you or only functioning for you in a restricted manner.

4.1. Session Cookies

Session cookies are erased after you close your browser.

4.2. Long Term Cookies

We also use cookies that remain on your hard drive. The expiration date is set to a date in the future for your convenience. During another visit, it will be recognised that you visited us before and what entries and settings you preferred (referred to as long term cookies).

5. Google Analytics with the "anonymize IP" extension

This website only uses Google Analytics for web analytics. This is a service of Google Inc. ("Google"). Google Analytics uses cookies. The information generated by cookies concerning your use of this website (including your IP address) is transmitted to a Google server in the United States and stored there. Google observes the data

protection provisions for the U.S. Safe Harbour / Privacy Shield framework and is registered with the U.S. Department of Commerce Privacy Shield Program. Google will use this information to evaluate your use of the website, to compile reports for us pertaining to your website activity and to provide us with additional services associated with website usage and internet usage.

Google will also transmit this information to third parties, if necessary, provided that this is prescribed by law or insofar as third parties process this data on behalf of Google. Google will not associate your IP address with other Google data. You can prevent the installation of cookies by setting your browser software accordingly; however, please note that you may potentially be unable to use all functions of this website to their full extent.

If you do not wish to have information about your visit to the site transmitted to Google Analytics, you have the option to install a deactivation add-on for your browser. We have also adjusted settings for Google Analytics to erase the last part of the IP addresses of visitors to our site. This means that we do not have data that would allow us to identify you.

You may object to the collection or storage of data by Google Analytics at any time with effect for the future by downloading a browser add-on to deactivate Google Analytics and installing it on your browser.

You can find additional information about this at <https://tools.google.com/dlpage/gaoptout?hl=en> or <https://support.google.com/analytics/answer/6004245?hl=en> (general information about Google Analytics and data protection).

6. Google Remarketing

This website uses Google Remarketing, a web advertising service of Google Inc. (“Google”). Google and third-party providers place ads on websites and use cookies to place ads based on a user’s previous visits to our website. Google will not associate your IP address with other Google data without your permission.

You can deactivate the use of cookies by Google with a corresponding setting on your browser software by visiting <https://policies.google.com/technologies/ads?hl=en> and clicking “opt out”.

Alternatively, you can deactivate the use of cookies by third-party providers by visiting the deactivation website for the Network Advertising Initiative at <http://www.networkadvertising.org/choices/>. You can find further information about the Google provisions at <https://policies.google.com/privacy?hl=en>.

By using this website, you agree that what are referred to as cookies are used and, as a result, usage data is collected from you, stored and used. You further agree that the data in cookies will be stored after the browser session has ended and may, for example, be accessed again during your next visit to the website. You can revoke this consent at any time with effect for the future by refusing to accept cookies in your browser settings. Please refer to your browser instructions for more details.